

BARRY GORDON

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John Smith
General Manager
KAAA
123 Fourth Ave.
Los Angeles, CA 90000

Dear Mr. Smith:

My name is Doug Drenkow. I am the producer of the cable-access TV talk show NEWSRAP WITH BARRY GORDON, airing on PCAC Pasadena Channel 56, and the talk radio show BARRY GORDON FROM LEFT FIELD, which aired on KCAA, the Air America Radio affiliate in Riverside / San Bernardino. Our goal is to create a new progressive talk radio show, which could be of great interest to KCRW listeners.

Barry Gordon was the longest-serving president of the Screen Actors Guild. A lifelong entertainer, his “everyman” face and voice are known to millions, in everything from “Curb Your Enthusiasm” and “Archie Bunker’s Place” to “A Thousand Clowns” and even “Teenage Mutant Ninja Turtles.”

In 1998 Barry ran for Congress in the Pasadena area and surprised the political establishment by nearly unseating the popular incumbent, Rep. James Rogan; Barry’s friend Adam Schiff would later beat the congressman, turning the Republican seat Democratic.

In 2004 when the local Air America Radio affiliate went off the air, Barry felt the need for a progressive voice on the air in Southern California, so he started NEWSRAP—a live, call-in talk show. Via the cablecast and webcast, NEWSRAP has grown; Barry and now other hosts have attracted a large and loyal following in Pasadena and beyond, whom Barry encourages to call in and “talk back!”

Increasingly on NEWSRAP, Barry has also played host to renowned authors and other great guests. In 2006 and 2007, Barry interviewed some of the top guests on the air today—from the worlds of politics and entertainment—on his talk radio show, BARRY GORDON FROM LEFT FIELD. *See a partial list of Barry’s guests at right.*



BARRY GORDON
Host & Former
President of the
Screen Actors Guild

**GUESTS: NEWSRAP
& LEFT FIELD**

- Sen. Barbara Boxer
- Sen. Byron Dorgan
- Former Sen. Gary Hart
- Rep. John Conyers
- Rep. Linda Sánchez
- Rep. Brad Sherman
- Rep. Henry Waxman
- Former U.S. Labor Sec. Robert Reich
- Then-Mayor Jerry Brown
- Noam Chomsky
- Craig Crawford
- John Dean
- Lou Dobbs
- Arianna Huffington
- Chalmers Johnson
- Christine Pelosi
- Scott Ritter
- Cindy Sheehan
- SEIU President Andy Stern
- AFL-CIO President John Sweeney
- Helen Thomas
- Gore Vidal
- Ed Asner
- Ed Begley Jr.
- Burt Bacharach
- Lisa Loeb
- Nora Dunn
- Jim “Jibjab” Meskimen
- *And many more*