

Santa Monica: Business Data (1997)

<http://www.city-data.com/business/econ-Santa-Monica-California.html>

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
Manufacturing	147	4,065	\$140,994	\$560,629
■ Computer & electronic product mfg	18	1,648	\$60,604	\$217,711
◆ Navigational, measuring, medical, & control instruments mfg	5	1000-2499	withheld	withheld
● Navigational, measuring, medical, & control instruments mfg	5	1000-2499	withheld	withheld
▶ Search, detection, navigation, & guidance instrument mfg	2	500-999	withheld	withheld
■ Miscellaneous mfg	21	500-999	withheld	withheld
◆ Other miscellaneous mfg	15	500-999	withheld	withheld
● Office supplies (except paper) mfg	1	500-999	withheld	withheld
▶ Pen & mechanical pencil mfg	1	500-999	withheld	withheld
Wholesale trade	234	2,608	\$124,284	\$3,792,292
■ Wholesale trade, durable goods	142	1,602	\$75,616	\$3,123,655
◆ Motor vehicle & motor vehicle parts & supplies whsle	9	0-19	withheld	withheld
◆ Furniture & home furnishings whsle	13	76	\$2,353	\$57,882
● Home furnishings whsle	5	20-99	withheld	withheld
◆ Lumber & other construction materials whsle	4	0-19	withheld	withheld
◆ Professional & commercial equipment & supplies whsle	37	429	\$22,909	\$264,499

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
• Photographic equipment & supplies whsle	3	20-99	withheld	withheld
• Computer & computer peripheral equipment & software whsle	22	288	\$13,450	\$178,436
◆ Metal & mineral (except petroleum) whsle	1	20-99	withheld	withheld
• Metal service centers & offices	1	20-99	withheld	withheld
◆ Electrical goods whsle	21	250-499	withheld	withheld
• Other electronic parts & equipment whsle	16	250-499	withheld	withheld
◆ Hardware, & plumbing & heating equipment & supplies whsle	6	20-99	withheld	withheld
• Hardware whsle	4	20-99	withheld	withheld
◆ Machinery, equipment, & supplies whsle	19	100-249	withheld	withheld
• Industrial machinery & equipment whsle	6	20-99	withheld	withheld
• Service establishment equipment & supplies whsle	3	20-99	withheld	withheld
• Transportation equipment & supplies (exc motor vehicle) whsle	8	98	\$4,251	\$41,046
◆ Miscellaneous durable goods whsle	32	250-499	withheld	withheld
• Jewelry/watch/silverware/precious stone, & precious metal whsle	5	100-249	withheld	withheld
• Other miscellaneous durable goods whsle	20	250-499	withheld	withheld
■ Wholesale trade, nondurable goods	92	1,006	\$48,668	\$668,637
◆ Paper & paper product whsle	6	14	\$454	\$15,227
◆ Drugs, & druggists' sundries whsle	10	100-249	withheld	withheld
• Drugs, & druggists' sundries whsle	10	100-249	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
◆ Apparel, piece goods, & notions whsle	34	402	\$16,362	\$295,195
◆ Piece goods, notions, & other dry goods whsle	7	25	\$1,296	\$118,268
◆ Women's, children's, & infants' clothing & accessories whsle	13	90	\$3,209	\$57,124
◆ Footwear whsle	5	250-499	withheld	withheld
◆ Grocery & related products whsle	16	244	\$7,905	\$103,980
◆ Fish & seafood whsle	1	20-99	withheld	withheld
◆ Petroleum & petroleum products whsle	3	20-99	withheld	withheld
◆ Beer, wine, & distilled alcoholic beverage whsle	3	45	\$2,275	\$21,448
◆ Miscellaneous nondurable goods whsle	18	20-99	withheld	withheld
◆ Farm supplies whsle	1	0-19	withheld	withheld
◆ Book, periodical, & newspaper whsle	5	20-99	withheld	withheld
◆ Other miscellaneous nondurable goods whsle	11	20-99	withheld	withheld
Retail trade	726	8,018	\$190,021	\$2,200,324
■ Motor vehicle & parts dealers	53	1,226	\$44,736	\$1,023,784
◆ Automobile dealers	27	1,010	\$38,967	\$985,149
◆ New car dealers	20	972	\$38,429	\$964,072
▶ New car dealers	20	972	\$38,429	\$964,072
◆ Used car dealers	7	38	\$538	\$21,077
▶ Used car dealers	7	38	\$538	\$21,077
◆ Other motor vehicle dealers	2	0-19	withheld	withheld
◆ Motorcycle, boat, & other motor vehicle dealers	2	0-19	withheld	withheld
▶ Motorcycle dealers	2	0-19	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
◆ Automotive parts, accessories, & tire stores	24	100-249	withheld	withheld
◆ Automotive parts & accessories stores	15	114	\$2,771	\$23,402
▶ Automotive parts & accessories stores	15	114	\$2,771	\$23,402
◆ Tire dealers	9	20-99	withheld	withheld
▶ Tire dealers	9	20-99	withheld	withheld
■ Furniture & home furnishings stores	55	401	\$7,800	\$60,936
◆ Furniture stores	20	94	\$2,230	\$19,393
◆ Furniture stores	20	94	\$2,230	\$19,393
▶ Furniture stores	20	94	\$2,230	\$19,393
◆ Home furnishings stores	35	307	\$5,570	\$41,543
◆ Floor covering stores	8	46	\$879	\$8,029
▶ Floor covering stores	8	46	\$879	\$8,029
◆ Other home furnishings stores	27	261	\$4,691	\$33,514
▶ All other home furnishings stores	26	250-499	withheld	withheld
■ Electronics & appliance stores	44	317	\$10,767	\$95,696
◆ Electronics & appliance stores	44	317	\$10,767	\$95,696
◆ Appliance, television, & other electronics stores	25	100-249	withheld	withheld
▶ Household appliance stores	10	85	\$2,061	\$19,742
▶ Radio, television, & other electronics stores	15	20-99	withheld	withheld
◆ Computer & software stores	15	141	\$6,731	\$58,332
▶ Computer &	15	141	\$6,731	\$58,332

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
software stores				
• Camera & photographic supplies stores	4	0-19	withheld	withheld
▶ Camera & photographic supplies stores	4	0-19	withheld	withheld
■ Building material & garden equipment & supplies dealers	35	409	\$10,254	\$74,807
◆ Building material & supplies dealers	30	377	\$9,777	\$70,333
• Paint & wallpaper stores	5	58	\$1,726	\$8,294
▶ Paint & wallpaper stores	5	58	\$1,726	\$8,294
• Other building material dealers	20	304	\$7,697	\$60,028
▶ Other building material dealers	20	304	\$7,697	\$60,028
◆ Lawn & garden equipment & supplies stores	5	32	\$477	\$4,474
• Nursery & garden centers	4	20-99	withheld	withheld
▶ Nursery & garden centers	4	20-99	withheld	withheld
■ Food & beverage stores	58	1,040	\$19,371	\$185,297
◆ Grocery stores	27	910	\$18,230	\$169,903
• Supermarkets & other grocery (except convenience) stores	22	875	\$17,705	\$163,792
▶ Supermarkets & other grocery (except convenience) stores	22	875	\$17,705	\$163,792
• Convenience stores	5	35	\$525	\$6,111
▶ Convenience stores	5	35	\$525	\$6,111
◆ Specialty food stores	12	61	\$544	\$4,590

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
◆ Beer, wine, & liquor stores	19	69	\$597	\$10,804
◆ Beer, wine, & liquor stores	19	69	\$597	\$10,804
▶ Beer, wine, & liquor stores	19	69	\$597	\$10,804
■ Health & personal care stores	54	653	\$13,522	\$100,905
◆ Health & personal care stores	54	653	\$13,522	\$100,905
◆ Pharmacies & drug stores	20	360	\$7,377	\$66,891
▶ Pharmacies & drug stores	20	360	\$7,377	\$66,891
◆ Cosmetics, beauty supplies, & perfume stores	4	39	\$529	\$3,678
▶ Cosmetics, beauty supplies, & perfume stores	4	39	\$529	\$3,678
◆ Optical goods stores	16	66	\$1,614	\$9,394
▶ Optical goods stores	16	66	\$1,614	\$9,394
◆ Other health & personal care stores	14	188	\$4,002	\$20,942
▶ Food (health) supplement stores	8	137	\$2,600	\$15,788
▶ All other health & personal care stores	6	51	\$1,402	\$5,154
■ Gasoline stations	17	116	\$2,272	\$40,689
◆ Gasoline stations	17	116	\$2,272	\$40,689
◆ Gasoline stations with convenience stores	9	72	\$1,122	\$22,078
▶ Gasoline stations with convenience	9	72	\$1,122	\$22,078

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
stores				
• Other gasoline stations	8	44	\$1,150	\$18,611
▶ Other gasoline stations	8	44	\$1,150	\$18,611
■ Clothing & clothing accessories stores	180	1,335	\$21,905	\$171,912
◆ Clothing stores	118	1,018	\$16,216	\$133,096
• Men's clothing stores	15	127	\$2,326	\$16,259
▶ Men's clothing stores	15	127	\$2,326	\$16,259
• Women's clothing stores	56	341	\$6,345	\$44,844
▶ Women's clothing stores	56	341	\$6,345	\$44,844
• Children's & infants' clothing stores	7	64	\$681	\$6,818
▶ Children's & infants' clothing stores	7	64	\$681	\$6,818
• Family clothing stores	20	405	\$5,672	\$54,502
▶ Family clothing stores	20	405	\$5,672	\$54,502
• Other clothing stores	16	76	\$1,149	\$10,215
▶ Other clothing stores	16	76	\$1,149	\$10,215
◆ Shoe stores	34	221	\$3,347	\$24,306
• Shoe stores	34	221	\$3,347	\$24,306
▶ Shoe stores	34	221	\$3,347	\$24,306
◆ Jewelry, luggage, & leather goods stores	28	96	\$2,342	\$14,510
• Jewelry stores	26	20-99	withheld	withheld
▶ Jewelry stores	26	20-99	withheld	withheld
• Luggage & leather goods stores	2	0-19	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
▶ Luggage & leather goods stores	2	0-19	withheld	withheld
■ Sporting goods, hobby, book, & music stores	61	730	\$12,618	\$108,083
◆ Sporting goods, hobby, & musical instrument stores	28	382	\$6,578	\$59,166
● Sporting goods stores	14	167	\$3,291	\$25,821
▶ Sporting goods stores	14	167	\$3,291	\$25,821
● Hobby, toy, & game stores	9	131	\$2,134	\$24,392
▶ Hobby, toy, & game stores	9	131	\$2,134	\$24,392
● Sewing, needlework, & piece goods stores	1	20-99	withheld	withheld
▶ Sewing, needlework, & piece goods stores	1	20-99	withheld	withheld
● Musical instrument & supplies stores	4	20-99	withheld	withheld
▶ Musical instrument & supplies stores	4	20-99	withheld	withheld
◆ Book, periodical, & music stores	33	348	\$6,040	\$48,917
● Book stores & news dealers	21	256	\$4,341	\$35,942
▶ Book stores	18	241	\$4,137	\$33,417
▶ News dealers & newsstands	3	15	\$204	\$2,525
● Prerecorded tape, compact disc, & record stores	12	92	\$1,699	\$12,975
▶ Prerecorded tape, compact disc, & record	12	92	\$1,699	\$12,975

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
stores				
■ General merchandise stores	11	709	\$12,058	\$108,644
◆ Department stores (excl leased depts)	3	629	\$10,850	\$97,743
● Department stores (excl leased depts)	3	629	\$10,850	\$97,743
▶ Department stores (excl leased depts)	3	629	\$10,850	\$97,743
● All other general merchandise stores	8	80	\$1,208	\$10,901
▶ All other general merchandise stores	8	80	\$1,208	\$10,901
■ Miscellaneous store retailers	131	629	\$14,120	\$118,312
◆ Florists	14	51	\$847	\$4,735
● Florists	14	51	\$847	\$4,735
▶ Florists	14	51	\$847	\$4,735
◆ Office supplies, stationery, & gift stores	42	265	\$3,951	\$23,402
● Office supplies & stationery stores	8	38	\$458	\$3,505
▶ Office supplies & stationery stores	8	38	\$458	\$3,505
● Gift, novelty, & souvenir stores	34	227	\$3,493	\$19,897
▶ Gift, novelty, & souvenir stores	34	227	\$3,493	\$19,897
◆ Used merchandise stores	18	53	\$1,145	\$9,578
● Used merchandise stores	18	53	\$1,145	\$9,578
▶ Used merchandise stores	18	53	\$1,145	\$9,578

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
◆ Other miscellaneous store retailers	57	260	\$8,177	\$80,597
◆ Pet & pet supplies stores	10	83	\$1,347	\$12,922
▶ Pet & pet supplies stores	10	83	\$1,347	\$12,922
◆ Art dealers	28	67	\$2,005	\$19,654
▶ Art dealers	28	67	\$2,005	\$19,654
◆ All other miscellaneous store retailers	18	100-249	withheld	withheld
■ Nonstore retailers	27	453	\$20,598	\$111,259
◆ Electronic shopping & mail-order houses	12	215	\$15,257	\$95,977
◆ Electronic shopping & mail-order houses	12	215	\$15,257	\$95,977
▶ Electronic shopping & mail-order houses	12	215	\$15,257	\$95,977
◆ Direct selling establishments	15	238	\$5,341	\$15,282
◆ Other direct selling establishments	15	238	\$5,341	\$15,282
▶ Other direct selling establishments	15	238	\$5,341	\$15,282
◆ Software publishers	40	1,290	\$98,084	\$472,394
◆ Software publishers	40	1,290	\$98,084	\$472,394
▶ Software publishers	40	1,290	\$98,084	\$472,394
■ Motion picture & sound recording industries	380	3,154	\$313,206	\$2,413,797
◆ Motion picture & video industries	356	2500-4999	withheld	withheld
◆ Motion picture & video production	240	1,745	\$203,061	\$1,304,092
▶ Motion picture & video production	240	1,745	\$203,061	\$1,304,092

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
◆ Motion picture & video exhibition	13	100-249	withheld	withheld
▶ Motion picture theaters (except drive-ins)	12	171	\$2,325	\$18,724
◆ Postproduction & other motion picture & video industries	89	500-999	withheld	withheld
▶ Teleproduction & other postproduction services	84	500-999	withheld	withheld
◆ Sound recording industries	24	250-499	withheld	withheld
◆ Integrated record production/distribution	5	250-499	withheld	withheld
▶ Integrated record production/distribution	5	250-499	withheld	withheld
◆ Music publishers	6	20-99	withheld	withheld
▶ Music publishers	6	20-99	withheld	withheld
■ Broadcasting & telecommunications	30	1,005	\$41,441	\$226,432
◆ Cable networks & program distribution	7	100-249	withheld	withheld
◆ Cable & other program distribution	4	100-249	withheld	withheld
▶ Cable & other program distribution	4	100-249	withheld	withheld
■ Information services & data processing services	27	281	\$13,442	\$38,714
◆ Information services	19	218	\$10,220	\$31,877
◆ Other information services	13	100-249	withheld	withheld
▶ On-line	11	20-99	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
information services				
Real estate & rental & leasing	334	1,932	\$70,009	\$338,849
■ Real estate	287	1,703	\$60,330	\$289,768
◆ Lessors of real estate	137	635	\$16,547	\$152,819
◆ Lessors of residential buildings & dwellings	64	249	\$4,578	\$45,491
▶ Lessors of residential buildings & dwellings	64	249	\$4,578	\$45,491
◆ Lessors of nonresidential buildings (except miniwarehouses)	51	225	\$6,964	\$72,672
▶ Lessors of nonresidential buildings (except miniwarehouses)	51	225	\$6,964	\$72,672
◆ Lessors of other real estate property	20	100-249	withheld	withheld
▶ Lessors of other real estate property	20	100-249	withheld	withheld
◆ Offices of real estate agents & brokers	54	210	\$6,965	\$39,866
◆ Offices of real estate agents & brokers	54	210	\$6,965	\$39,866
▶ Offices of real estate agents & brokers	54	210	\$6,965	\$39,866
◆ Activities related to real estate	96	858	\$36,818	\$97,083
◆ Real estate property managers	79	742	\$29,161	\$69,511
▶ Residential property managers	38	409	\$12,385	\$31,171

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
▶ Nonresidential property managers	41	333	\$16,776	\$38,340
◆ Other activities related to real estate	15	100-249	withheld	withheld
▶ Other activities related to real estate	15	100-249	withheld	withheld
■ Rental & leasing services	45	100-249	withheld	withheld
◆ Consumer goods rental	20	102	\$2,961	\$11,048
◆ Video tape & disk rental	15	87	\$2,592	\$9,615
▶ Video tape & disk rental	15	87	\$2,592	\$9,615
◆ Commercial & industrial machinery & equipment rental & leasing	14	78	\$4,751	\$26,715
Professional, scientific, & technical services	995	7,478	\$444,780	\$1,124,908
■ Professional, scientific, & technical services	995	7,478	\$444,780	\$1,124,908
◆ Legal services	310	1,713	\$113,146	\$300,643
◆ Offices of lawyers	309	1000-2499	withheld	withheld
▶ Offices of lawyers	309	1000-2499	withheld	withheld
◆ Accounting, tax return prep, bookkeeping, & payroll services	108	515	\$28,388	\$63,118
◆ Accounting, tax return prep, bookkeeping, & payroll services	108	515	\$28,388	\$63,118
▶ Offices of certified public accountants	62	416	\$23,773	\$52,863
▶ Tax return preparation services	11	17	\$549	\$1,896
▶ Other	33	20-99	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
accounting services				
◆ Architectural, engineering, & related services	121	1,160	\$65,536	\$167,019
◆ Architectural services	77	814	\$46,617	\$129,375
▶ Architectural services	77	814	\$46,617	\$129,375
◆ Engineering services	42	250-499	withheld	withheld
▶ Engineering services	42	250-499	withheld	withheld
◆ Specialized design services	98	602	\$31,671	\$86,973
◆ Interior design services	30	100-249	withheld	withheld
▶ Interior design services	30	100-249	withheld	withheld
◆ Graphic design services	64	373	\$20,834	\$51,572
▶ Graphic design services	64	373	\$20,834	\$51,572
◆ Computer systems design & related services	99	1,331	\$73,624	\$162,928
◆ Computer systems design & related services	99	1,331	\$73,624	\$162,928
▶ Custom computer programming services	51	658	\$36,094	\$92,929
▶ Computer systems design services	38	570	\$32,657	\$59,336
▶ Other computer related services	8	20-99	withheld	withheld
◆ Management, scientific, & technical consulting services	108	399	\$28,953	\$59,743
◆ Management consulting	89	342	\$25,882	\$51,229

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services				
▶ Administrative management & general management consulting service	40	188	\$15,239	\$26,505
▶ Human resources & executive search consulting services	20	83	\$3,263	\$8,690
▶ Marketing consulting services	21	54	\$6,147	\$13,216
◆ Other scientific & technical consulting services	12	30	\$1,961	\$5,122
▶ Other scientific & technical consulting services	12	30	\$1,961	\$5,122
◆ Scientific research & development services	21	201	\$14,125	\$29,841
◆ R&D in the physical, engineering, & life sciences	18	100-249	withheld	withheld
▶ R&D in the physical, engineering, & life sciences	18	100-249	withheld	withheld
◆ Advertising & related services	95	1,389	\$81,933	\$225,934
◆ Advertising agencies	38	726	\$45,928	\$100,243
▶ Advertising agencies	38	726	\$45,928	\$100,243
◆ Public relations agencies	28	121	\$4,977	\$12,012
▶ Public relations agencies	28	121	\$4,977	\$12,012
◆ Media buying services	3	240	\$12,188	\$28,567

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
▶ Media buying services	3	240	\$12,188	\$28,567
• Media representatives	9	43	\$4,673	\$9,923
▶ Media representatives	9	43	\$4,673	\$9,923
• Other services related to advertising	13	250-499	withheld	withheld
▶ Other services related to advertising	13	250-499	withheld	withheld
◆ Other professional, scientific, & technical services	35	168	\$7,404	\$28,709
• Marketing research & public opinion polling	10	88	\$3,671	\$13,324
▶ Marketing research & public opinion polling	10	88	\$3,671	\$13,324
• Photographic services	16	57	\$2,538	\$10,173
▶ Photographic studios, portrait	8	25	\$746	\$3,501
▶ Commercial photography	8	32	\$1,792	\$6,672
• All other professional, scientific, & technical services	6	13	\$864	\$3,701
▶ All other professional, scientific, & technical services	6	13	\$864	\$3,701
Administrative & support & waste management & remediation serv	216	11,311	\$114,421	\$225,564
■ Administrative & support services	215	10000-24999	withheld	withheld
◆ Office administrative services	49	360	\$15,167	\$31,980
• Office administrative services	49	360	\$15,167	\$31,980

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
▶ Office administrative services	49	360	\$15,167	\$31,980
◆ Employment services	35	9,175	\$56,341	\$65,116
● Employment placement agencies	15	86	\$3,563	\$5,943
▶ Employment placement agencies	15	86	\$3,563	\$5,943
● Temporary help services	16	9,039	\$51,302	\$57,118
▶ Temporary help services	16	9,039	\$51,302	\$57,118
◆ Business support services	33	188	\$5,169	\$23,034
● Telephone call centers	5	46	\$2,090	\$9,977
● Business service centers	17	95	\$1,517	\$7,767
▶ Other business service centers (including copy shops)	11	76	\$1,274	\$6,381
● Other business support services	6	0-19	withheld	withheld
▶ Court reporting & stenotype services	4	14	\$394	\$2,751
◆ Travel arrangement & reservation services	32	150	\$3,874	\$9,701
● Travel agencies	27	121	\$3,085	\$7,986
▶ Travel agencies	27	121	\$3,085	\$7,986
◆ Investigation & security services	16	1,095	\$19,716	\$33,638
● Investigation, guard, & armored car services	9	378	\$4,694	\$6,920

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
• Security systems services	7	717	\$15,022	\$26,718
▶ Security systems services (except locksmiths)	5	500-999	withheld	withheld
◆ Services to buildings & dwellings	25	118	\$2,016	\$5,703
• Janitorial services	17	84	\$1,129	\$3,057
▶ Janitorial services	17	84	\$1,129	\$3,057
◆ Other support services	23	100-249	withheld	withheld
• Convention & trade show organizers	8	117	\$4,512	\$35,492
▶ Convention & trade show organizers	8	117	\$4,512	\$35,492
• All other support services	14	20-99	withheld	withheld
▶ All other support services	14	20-99	withheld	withheld
Educational services	55	820	\$23,099	\$83,399
■ Educational services	55	820	\$23,099	\$83,399
◆ Business schools, & computer & management training	6	20-99	withheld	withheld
• Computer training	2	0-19	withheld	withheld
▶ Computer training	2	0-19	withheld	withheld
◆ Technical & trade schools	7	93	\$4,225	\$19,950
• Technical & trade schools	7	93	\$4,225	\$19,950
▶ Cosmetology & barber schools	1	20-99	withheld	withheld
▶ Flight training	3	20-99	withheld	withheld
▶ Other trade &	3	0-19	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
technical schools				
◆ Other schools & instruction	37	608	\$11,103	\$41,315
◆ Fine arts schools	15	205	\$3,093	\$8,481
▶ Fine arts schools	15	205	\$3,093	\$8,481
◆ Sports & recreation instruction	3	20-99	withheld	withheld
▶ Sports & recreation instruction	3	20-99	withheld	withheld
◆ Language schools	4	20-99	withheld	withheld
▶ Language schools	4	20-99	withheld	withheld
◆ All other schools & instruction	15	250-499	withheld	withheld
▶ Exam preparation & tutoring	5	43	\$1,465	\$5,023
▶ All other miscellaneous schools & instruction	8	100-249	withheld	withheld
◆ Educational support services	5	20-99	withheld	withheld
◆ Educational support services	5	20-99	withheld	withheld
▶ Educational support services	5	20-99	withheld	withheld
Health care & social assistance	742	5,019	\$217,968	\$552,395
■ Ambulatory health care services	690	3,837	\$199,072	\$506,949
◆ Offices of physicians	391	1,675	\$111,128	\$261,407
◆ Offices of physicians	391	1,675	\$111,128	\$261,407
▶ Offices of physicians (except mental health)	347	1,622	\$106,025	\$250,234

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
specialists)				
▶ Offices of physicians, mental health specialists	44	53	\$5,103	\$11,173
◆ Offices of dentists	129	614	\$20,073	\$58,393
● Offices of dentists	129	614	\$20,073	\$58,393
▶ Offices of dentists	129	614	\$20,073	\$58,393
◆ Offices of other health practitioners	141	605	\$16,056	\$47,760
● Offices of chiropractors	34	87	\$1,841	\$7,390
▶ Offices of chiropractors	34	87	\$1,841	\$7,390
● Offices of optometrists	25	105	\$2,674	\$13,213
▶ Offices of optometrists	25	105	\$2,674	\$13,213
● Offices of mental health practitioners (except physicians)	33	41	\$1,577	\$4,549
▶ Offices of mental health practitioners (except physicians)	33	41	\$1,577	\$4,549
● Offices of physical, occup, & speech therapists & audiologists	21	259	\$6,563	\$13,848
▶ Offices of physical, occup, & speech therapists & audiologists	21	259	\$6,563	\$13,848
● Offices of all other health practitioners	28	113	\$3,401	\$8,760
▶ Offices of podiatrists	8	26	\$1,063	\$2,880

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
▶ Offices of all other miscellaneous health practitioners	20	87	\$2,338	\$5,880
◆ Outpatient care centers	12	184	\$6,437	\$16,085
● Family planning centers	1	20-99	withheld	withheld
▶ Family planning centers	1	20-99	withheld	withheld
● Other outpatient care centers	9	100-249	withheld	withheld
◆ Medical & diagnostic laboratories	11	500-999	withheld	withheld
● Medical & diagnostic laboratories	11	500-999	withheld	withheld
▶ Medical laboratories	7	500-999	withheld	withheld
▶ Diagnostic imaging centers	4	20-99	withheld	withheld
◆ Other ambulatory health care services	6	20-99	withheld	withheld
● Ambulance services	2	20-99	withheld	withheld
▶ Ambulance services	2	20-99	withheld	withheld
■ Nursing & residential care facilities	24	943	\$15,556	\$37,921
◆ Nursing care facilities	11	704	\$11,707	\$28,906
● Nursing care facilities	11	704	\$11,707	\$28,906
▶ Nursing care facilities	11	704	\$11,707	\$28,906
◆ Community care facilities for the elderly	9	186	\$3,122	\$6,589
● Community care facilities for the elderly	9	186	\$3,122	\$6,589
▶ Homes for the elderly	6	75	\$1,665	\$3,035
■ Social assistance	28	239	\$3,340	\$7,525

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
◆ Child day care services	22	200	\$2,897	\$6,255
◆ Child day care services	22	200	\$2,897	\$6,255
▶ Child day care services	22	200	\$2,897	\$6,255
Arts, entertainment, & recreation	403	1,697	\$170,935	\$329,416
■ Performing arts, spectator sports, & related industries	367	901	\$159,145	\$296,234
◆ Performing arts companies	52	255	\$14,809	\$42,078
◆ Theater companies & dinner theaters	9	24	\$3,448	\$6,086
▶ Theater companies & dinner theaters	9	24	\$3,448	\$6,086
◆ Musical groups & artists	30	153	\$7,407	\$27,079
▶ Musical groups & artists	30	153	\$7,407	\$27,079
◆ Other performing arts companies	13	78	\$3,954	\$8,913
▶ Other performing arts companies	13	78	\$3,954	\$8,913
◆ Spectator sports	7	87	\$1,504	\$3,466
◆ Spectator sports	7	87	\$1,504	\$3,466
◆ Promoters of performing arts, sports, & similar events	15	49	\$5,656	\$18,780
◆ Promoters of performing arts, sports, & similar events w/o facil	15	49	\$5,656	\$18,780
▶ Promoters of performing arts, sports, & similar events w/o facil	15	49	\$5,656	\$18,780
◆ Agents/managers for artists, athletes, & other	24	64	\$10,657	\$18,227

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
public figures				
◆ Agents/managers for artists, athletes, & other public figures	24	64	\$10,657	\$18,227
▶ Agents/managers for artists, athletes, & other public figures	24	64	\$10,657	\$18,227
◆ Independent artists, writers, & performers	269	446	\$126,519	\$213,683
◆ Independent artists, writers, & performers	269	446	\$126,519	\$213,683
▶ Independent artists, writers, & performers	269	446	\$126,519	\$213,683
■ Amusement, gambling, & recreation industries	34	500-999	withheld	withheld
◆ Amusement parks & arcades	4	411	\$5,954	\$15,636
◆ Amusement & theme parks	1	100-249	withheld	withheld
▶ Amusement & theme parks	1	100-249	withheld	withheld
◆ Amusement arcades	3	100-249	withheld	withheld
▶ Amusement arcades	3	100-249	withheld	withheld
◆ Other amusement & recreation services	30	250-499	withheld	withheld
◆ Fitness & recreational sports centers	17	287	\$4,468	\$11,926
▶ Fitness & recreational sports centers	17	287	\$4,468	\$11,926
◆ All other amusement & recreation industries	10	20-99	withheld	withheld
▶ All other amusement &	10	20-99	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
recreation industries				
Accommodation & foodservices	(r)376	(r)9,917	(r)127,310	(r)463,602
■ Accommodation	27	2,273	\$40,578	\$148,975
◆ Traveler accommodation	24	1000-2499	withheld	withheld
● Hotels (except casino hotels) & motels	23	2,230	\$39,605	\$144,908
▶ Hotels (except casino hotels) & motels	23	2,230	\$39,605	\$144,908
◆ RV (recreational vehicle) parks & recreational camps	2	0-19	withheld	withheld
● RV (recreational vehicle) parks & recreational camps	2	0-19	withheld	withheld
▶ Recreational & vacation camps (except campgrounds)	2	0-19	withheld	withheld
◆ Rooming & boarding houses	1	20-99	withheld	withheld
● Rooming & boarding houses	1	20-99	withheld	withheld
▶ Rooming & boarding houses	1	20-99	withheld	withheld
■ Foodservices & drinking places	(r)349	(r)7,644	(r)86,732	(r)314,627
◆ Full-service restaurants	175	4,630	\$59,500	\$186,723
● Full-service restaurants	175	4,630	\$59,500	\$186,723
▶ Full-service restaurants	175	4,630	\$59,500	\$186,723
◆ Limited-service eating places	(r)143	(r)2,583	(r)22,536	(r)107,880
● Limited-service eating places	(r)143	(r)2,583	(r)22,536	(r)107,880
▶ Limited-service restaurants	98	1,487	\$15,337	\$64,979

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
▶ Snack & nonalcoholic beverage bars	(r)44	1000-2499	withheld	withheld
◆ Special foodservices	13	264	\$2,968	\$11,980
◆ Drinking places (alcoholic beverages)	18	167	\$1,728	\$8,044
● Drinking places (alcoholic beverages)	18	167	\$1,728	\$8,044
▶ Drinking places (alcoholic beverages)	18	167	\$1,728	\$8,044
Other services (except public administration)	300	1,982	\$37,894	\$134,968
■ Repair & maintenance	125	826	\$20,541	\$75,160
◆ Automotive repair & maintenance	99	739	\$18,731	\$66,468
● Automotive mechanical & electrical repair & maintenance	71	377	\$10,982	\$39,881
▶ General automotive repair	55	280	\$8,643	\$31,992
▶ Automotive transmission repair	5	20-99	withheld	withheld
▶ Other automotive mechanical & electrical repair & maintenance	10	70	\$1,445	\$5,267
● Automotive body, paint, interior, & glass repair	17	217	\$5,830	\$19,556
▶ Automotive body, paint, & interior repair & maintenance	16	100-249	withheld	withheld
● Other automotive repair & maintenance	11	145	\$1,919	\$7,031

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
▶ Automotive oil change & lubrication shops	5	30	\$532	\$2,602
▶ Carwashes	6	115	\$1,387	\$4,429
◆ Electronic & precision equipment repair & maintenance	11	47	\$859	\$5,070
● Electronic & precision equipment repair & maintenance	11	47	\$859	\$5,070
◆ Personal & household goods repair & maintenance	13	20-99	withheld	withheld
● Other personal & household goods repair & maintenance	8	22	\$489	\$1,859
▶ Other personal & household goods repair & maintenance	8	22	\$489	\$1,859
■ Personal & laundry services	175	1,156	\$17,353	\$59,808
◆ Personal care services	74	473	\$8,840	\$20,727
● Hair, nail, & skin care services	56	390	\$7,692	\$17,544
▶ Beauty shops	45	365	\$7,408	\$16,780
▶ Nail salons	8	18	\$131	\$470
● Other personal care services	18	83	\$1,148	\$3,183
▶ Diet & weight reducing services	6	56	\$683	\$1,923
▶ Other personal care services	12	27	\$465	\$1,260
◆ Death care services	2	0-19	withheld	withheld
● Funeral homes & funeral services	2	0-19	withheld	withheld
▶ Funeral homes & funeral services	2	0-19	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
◆ Drycleaning & laundry services	32	211	\$3,070	\$11,714
◆ Coin-operated laundries & drycleaners	4	15	\$203	\$2,487
▶ Coin-operated laundries & drycleaners	4	15	\$203	\$2,487
◆ Drycleaning & laundry services (except coin-operated)	28	196	\$2,867	\$9,227
▶ Drycleaning & laundry services (except coin-operated)	28	196	\$2,867	\$9,227
◆ Other personal services	67	250-499	withheld	withheld
◆ Photofinishing	9	37	\$837	\$3,316
▶ One-hour photofinishing	5	19	\$373	\$1,934
◆ Parking lots & garages	54	240	\$2,781	\$16,129
▶ Parking lots & garages	54	240	\$2,781	\$16,129
◆ All other personal services	4	100-249	withheld	withheld
▶ All other personal services	4	100-249	withheld	withheld
MERCHANT WHOLESALERS in Santa Monica, CA				
Wholesale trade	208	2,348	\$100,949	\$3,263,396
■ Wholesale trade, durable goods	129	1,479	\$70,547	\$2,934,792
◆ Motor vehicle & motor vehicle parts & supplies whsle	8	0-19	withheld	withheld
◆ Furniture & home furnishings whsle	12	20-99	withheld	withheld
◆ Professional & commercial equipment & supplies whsle	35	250-499	withheld	withheld
◆ Photographic equipment &	2	20-99	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
supplies whsle				
• Computer & computer peripheral equipment & software whsle	21	250-499	withheld	withheld
◆ Metal & mineral (except petroleum) whsle	1	20-99	withheld	withheld
• Metal service centers & offices	1	20-99	withheld	withheld
◆ Electrical goods whsle	19	250-499	withheld	withheld
• Other electronic parts & equipment whsle	16	250-499	withheld	withheld
◆ Machinery, equipment, & supplies whsle	18	100-249	withheld	withheld
• Industrial machinery & equipment whsle	5	20-99	withheld	withheld
• Service establishment equipment & supplies whsle	3	20-99	withheld	withheld
• Transportation equipment & supplies (exc motor vehicle) whsle	8	98	\$4,251	\$41,046
◆ Miscellaneous durable goods whsle	31	250-499	withheld	withheld
• Jewelry/watch/silverware/precious stone, & precious metal whsle	5	100-249	withheld	withheld
• Other miscellaneous durable goods whsle	19	250-499	withheld	withheld
■ Wholesale trade, nondurable goods	79	869	\$30,402	\$328,604
◆ Apparel, piece goods, & notions whsle	29	390	\$15,242	\$146,241
• Piece goods, notions, & other dry goods whsle	5	0-19	withheld	withheld
• Women's, children's, & infants' clothing & accessories whsle	12	20-99	withheld	withheld
• Footwear whsle	5	250-499	withheld	withheld
◆ Grocery & related products whsle	14	100-249	withheld	withheld
• Fish & seafood whsle	1	20-99	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
◆ Petroleum & petroleum products whsle	3	20-99	withheld	withheld
◆ Miscellaneous nondurable goods whsle	16	20-99	withheld	withheld
◆ Farm supplies whsle	1	0-19	withheld	withheld
◆ Book, periodical, & newspaper whsle	5	20-99	withheld	withheld
MANUFACTURERS' SALES BRANCHES AND SALES OFFICES in Santa Monica, CA				
Wholesale trade	4	100-249	withheld	withheld
■ Wholesale trade, durable goods	3	20-99	withheld	withheld
◆ Miscellaneous durable goods whsle	1	0-19	withheld	withheld
◆ Other miscellaneous durable goods whsle	1	0-19	withheld	withheld
■ Wholesale trade, nondurable goods	1	20-99	withheld	withheld
AGENTS, BROKERS, AND COMMISSION MERCHANTS in Santa Monica, CA				
Wholesale trade	22	100-249	withheld	withheld
■ Wholesale trade, durable goods	10	20-99	withheld	withheld
◆ Furniture & home furnishings whsle	1	20-99	withheld	withheld
◆ Home furnishings whsle	1	20-99	withheld	withheld
◆ Professional & commercial equipment & supplies whsle	2	0-19	withheld	withheld
◆ Computer & computer peripheral equipment & software whsle	1	0-19	withheld	withheld
◆ Hardware, & plumbing & heating equipment & supplies whsle	3	20-99	withheld	withheld
◆ Hardware whsle	2	20-99	withheld	withheld
■ Wholesale trade, nondurable goods	12	20-99	withheld	withheld
◆ Apparel, piece goods, & notions whsle	5	12	\$1,120	\$148,954
◆ Piece goods, notions, & other dry goods whsle	2	0-19	withheld	withheld
◆ Women's, children's, & infants'	1	0-19	withheld	withheld

Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts / Sales / Recpts (\$1,000)
clothing & accessories whsle				
◆ Grocery & related products whsle	2	20-99	withheld	withheld